



Recreation Conference

Manu Tukutuku



Sponsorship Prospectus

Due Drop Events Centre

Auckland

13-15 November 2024

Recreation Conference



Recreation Conference is the premier event on the professional development and networking calendar for recreation professionals.

The 2024 Recreation Conference will be held from 13-14 November 2024 at the Due Drop Events Centre in Manukau, Auckland, with optional field trips on Friday 15 November.

Recreation Conference also provides an opportunity to celebrate the places, spaces, facilities, professionals, and projects making a difference to recreation across New Zealand through the annual Recreation Aotearoa Awards Dinner.

This event is a highlight of the professional calendar; a golden opportunity to identify new talent and acknowledge long term service.

Promotion of Recreation Conference will run through to November, including during the conference and the weeks post event. This will happen:

- Through the Recreation Aotearoa website, Conference website, and the event app
- Social media channels
- Newsletters to our 5,000+ members
- Promotion with partners within the recreation industry to reach a wider audience

Reasons why you should sponsor Recreation Conference

By becoming a sponsor, you will:

- Reach senior industry executives and decision makers from territorial authorities and contracting companies
- Gain exposure to people working across the recreation industry, including education, community programmes, management, planning, operations, outdoors, and health
- Benefit from networking opportunities and potential future business relationships
- Achieve recognition for your involvement in the conference and support of the industry
- Play a role in the wellbeing of New Zealanders by supporting the development and improvement of recreational activities
- Help sport and recreation professionals build stronger communities nationwide

Sponsorship opportunities for Recreation Conference include:

- Premier Sponsor – SOLD
- Awards Dinner Sponsor
- Welcome Reception - SOLD
- Sustainability Sponsor
- Pads and Pens Sponsor
- Field Trip Sponsor
- Coffee Cart Sponsor - SOLD
- Drink Bottle Sponsor
- Keep Cup Sponsor
- Lanyard Sponsor
- Keynote Sponsor
- Kōrero Corner Sponsor
- Pre-Dinner Drinks Sponsor - SOLD
- Day Catering Sponsor

To discuss your involvement in Recreation Conference contact:

Maryanne Cheater - Events Manager

Phone: 027 697 2003 | Email: maryanne@nzrecreation.org.nz

Recreation Conference



Premier Sponsor **SOLD OUT**

Premier Sponsors will be recognised as significant supporters in all conference publicity and promotional material, and enjoy prize positioning in the lead up to, and throughout, the conference.

Premier Sponsor is not just a title – it's an opportunity to be visible within the conference. Why not add to the official programme and support a specific session in the programme, or add your flair to the catering sessions? Tell us about your ideas and we'll help you get the most return on your investment.

Indicative of sponsor benefits

- Recognition as a sponsor on all publicity materials;
- Opportunity to make the introduction for 5 minutes inside the conference programme;
- Sponsor logo placement on conference website and event app with link to sponsor website;
- Acknowledgement by MC at conference opening ceremony and closing remarks;
- Logo placement on conference presentation slides in each room;
- Content marketing with shared stories on Recreation Aotearoa's social media profiles;
- One complimentary registration for all conference sessions, morning and afternoon teas, lunches, the welcome reception and the Awards Dinner.



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Recreation Conference



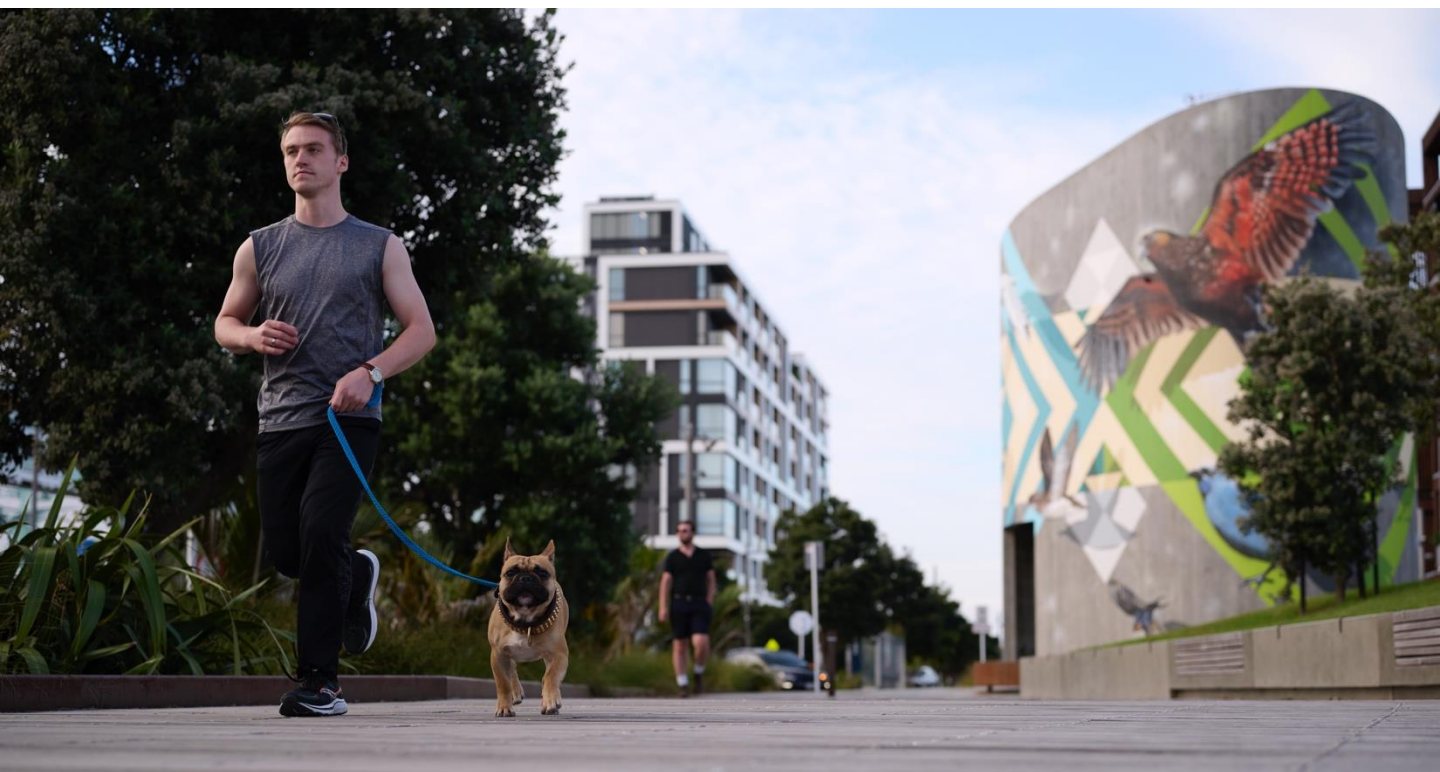
Awards Dinner Sponsor \$5,000 + GST

The Recreation Awards Dinner is a highly anticipated and memorable social activity within the Recreation Conference Programme.

Over 90% of conference delegates attend the Awards Dinner. Take this opportunity to promote your company, give out an award to a deserving recipient, and secure a VIP table at this anticipated event. It is an evening of mana and celebration with over 12 awards presented plus live music.

Indication of Sponsor benefits:

- The opportunity to speak on behalf of your company during the dinner schedule (2-5 minutes)
- Recognition as a sponsor on all publicity material relating to the awards dinner
- Sponsor logo placement on the Conference website and event app with a link to sponsor website
- Acknowledgement by MC at the Awards Dinner
- Branded table menus with an inclusion of your key message
- The opportunity to present an award
- Two complimentary registrations for all conference sessions, morning and afternoon teas, lunches, and social functions.
- A reserved table in prime position for you and your guests.
- Takes place on Thursday, 14 November 2024



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Sustainability Sponsor \$5,000 + GST

Showcase your commitment to sustainability at Recreation Conference, and let the industry know that you are invested in the future.

The Sustainability Sponsor will be recognised as significant supporters in all conference publicity and promotional material, and enjoy prize positioning in the lead up to, and throughout the conference.

Indication of Sponsor benefits:

- Sponsor logo placement on conference website and event app with link to sponsor website
- Acknowledgement by MC at conference opening ceremony and closing remarks
- Content marketing on Recreation Aotearoa's social media channels
- Two complimentary registrations for all conference sessions, morning and afternoon teas, lunches, and social functions
- Sponsor a sustainable themed session at Recreation Conference, introduce your organisation and speaker



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Pre-Dinner Drinks Sponsor **SOLD OUT**

Get everyone ready to celebrate the Awards Dinner by sponsoring pre-dinner drinks!

Indication of Sponsor Benefits:

- Sponsor logo placed on conference website or event materials with link to sponsor website
- Acknowledgement by MC at conference opening ceremony and closing remarks;
- Opportunity to give a presentation, video or provide a 2 minute address during the event;
- Two complimentary registrations for all conference sessions, morning and afternoon tea, lunches and social functions;
- Advertising on event app via a digital insert.



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Coffee Cart Sponsor \$4,000 + GST

Take the opportunity to stand out throughout the conference by sponsoring the coffee cart.

Freshly made coffee is available to Conference delegates free of charge, it is a fantastic opportunity to get your product or service directly into the hands of delegates.

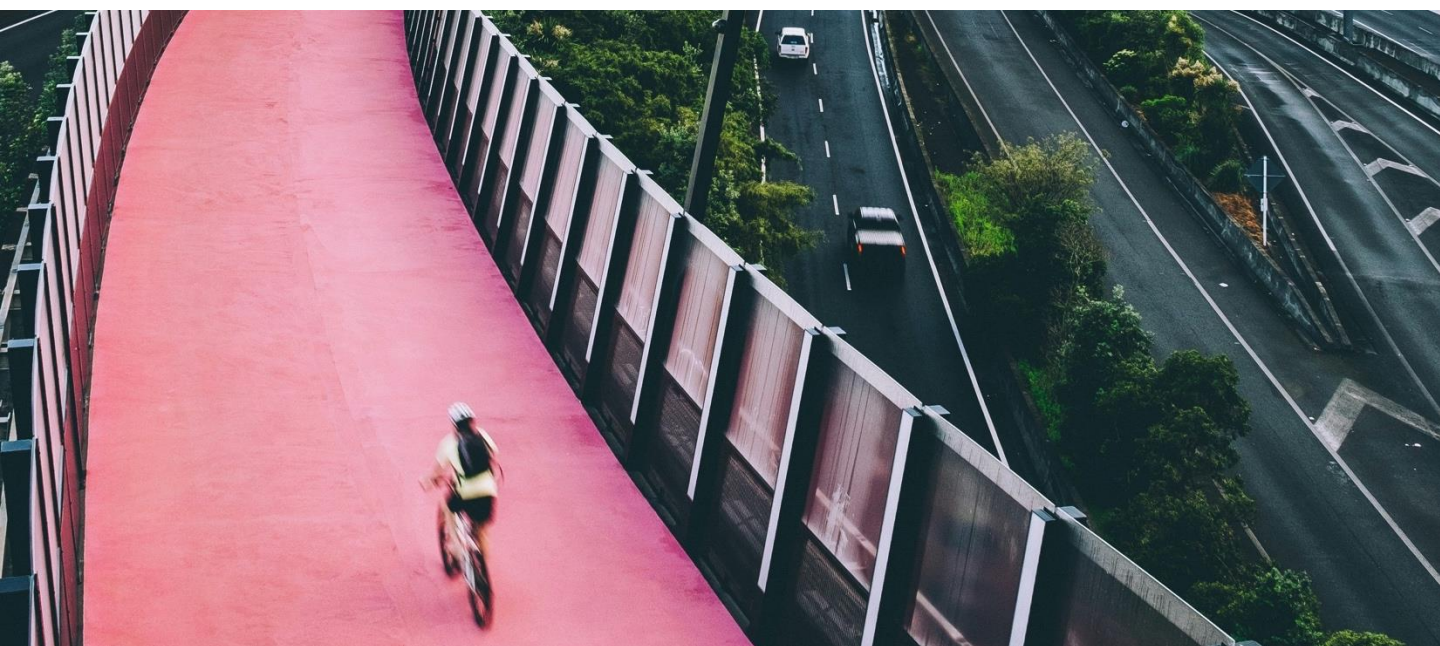
Your coffee cart sponsorship adds immense value to the delegate experience and provides a focal point for delegates a perfect display space for you and your products or services.

You are guaranteed to receive 100 foot traffic in a valuable networking time as well as a large number of delegates throughout the conference.

Everyone remembers who gives them coffee.

Industries & Benefits:

- Recognition as a sponsor on all publicity material, including logo placement on conference website and event app with link to sponsor website
- Content marketing on Recreation Aotearoa's social media channels
- Acknowledgement by MC at conference
- Corporate branding on display around the coffee cart (signage to be supplied by sponsor)
- 1 x complimentary registration for all conference sessions, morning and afternoon teas, lunches, the welcome reception and the Awards Dinner



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Drink Bottle Sponsor \$3,000 + GST

Have your logo printed on a stainless steel drink bottle that delegates can keep forever and help save the planet.

A guaranteed way to advertise your brand far and wide. Given out on entry you will reach each and every delegate, and leftover product can be retained for future use by your company. We will encourage delegates each year to bring their water bottle and be a carbon zero hero.



Keep Cup Sponsor \$3,000 + GST

Get on board the carbon zero theme and provide delegates with branded keep cups. Delegates can use these throughout the conference and beyond, giving your brand ample and extensive exposure.

You could even combine this sponsorship with the coffee cart sponsorship and have your brand on both the cart and the keep cups.

We will encourage delegates to bring their keep cups each year and be a carbon zero hero.

Indication of Sponsor benefits:

- Recognition as a sponsor on all publicity material, including logo placement on conference website and event app with link to sponsor website
- Acknowledgement by MC at conference
- Organisation's name or logo printed on bottles/cups – in one colour. All sourced and paid for you.
- 1x complimentary registration for all conference sessions, morning and afternoon teas, lunches, and social functions



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Welcome Reception Sponsor \$3,500 + GST

Host the evening welcome reception - this is always popular with delegates and provides the first relaxed opportunity to network with their peers.

The evening also offers the choice to promote your product and services with your own cocktail name, a social activity or a special dinner invite that you arrange post event.

Organise ambassadors to join teams, hold an auction or run some entertainment – there are countless opportunities to provide your organisation with high visibility throughout the evening.

Indication of Sponsor Benefits:

- Exclusive public speaking rights for the welcome reception
- MC opportunity for a representative from your organisation during the function;
- Sponsor promotional slides shown running throughout the function (slides to be provided by sponsor);
- Sponsor logo placement on the conference website and event app with a link to your website;
- Recognition as a sponsor on all publicity material
- One registration for all conference sessions, morning and afternoon teas, lunches and social functions.
- This takes place on Wednesday 13 November 2024



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Field Trip Sponsor \$1,500 + GST (3 Available)

Recreation Conference will include optional field trips for delegates to highlight the recreational achievements, facilities, and community services in the Wellington region.

Help us make these field trips unmissable through a unique contribution to the programme, whether this is a product launch lunch or hosting the delegates at your facility. Get in touch to discuss your ideas.

Indication of Sponsor benefits:

- Naming rights for your allocated field trip on the conference website, in all promotional material
- Sponsor logo placement on conference website and event app with link to sponsor website
- 2x complimentary places for your staff or potential clients to attend the field trip day

Keynote Speakers \$1,500 + GST

Recreation Conference will feature high-profile, keynote speakers, and what better way to lend credibility to your message than with a brand ambassador?

Explore the conference programme with the Event Manager and see which presenters reflect your values, vision, and mission. Align your brands and support their presentation; work with them to endorse your values. Invite them to your establishment to present.

Sponsor benefits:

- Sponsor logo placement on conference website and event app with link to sponsor website
- Logo placement next to the speaker abstract on the Conference website, as well as a holding slide during the presentation
- Corporate branding on display during the presentation (pull up banner to be supplied by sponsor)
- Acknowledgement of sponsorship by MC
- 1x complimentary registration for that conference day

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Kōrero Corner Sponsor \$3,000 + GST

Recreation Conference will include a Kōrero Corner in the Papanoho (networking) area. This is where we encourage speakers to come after they present and continue the conversation with delegates in a more relaxed and informal setting.

This is to encourage debate and for delegates to dive deeper into the discussion..

Help to enable the fruition of new ideas and interesting kōrero by being the Kōrero Corner Sponsor.

Bring along your banner/s for branding and work with the Event Manager to make this the most welcoming/interesting area in the Papanoho.

Indication of Sponsor benefits:

- Naming rights for the Kōrero Corner on the conference website, in all promotional material
- Sponsor logo placement on conference website and event app with link to sponsor website
- 1x complimentary registration for the conference including dinner.



Day Catering Sponsor \$2,500 + GST

Theme the table, run a networking activity, or simply refuel delegates. Take the time to spread your messages or launch a product, run a market research exercise, there are plenty of ways to maximise on a captive audience for one hour, ask any of our speakers!

Indication of Sponsor benefits:

- Sponsor logo placement on the Conference website and event app with a link to sponsor website
- MC acknowledgement (message to be provided by sponsor, limited to 150 words)
- Corporate identification displayed (pull up banner, supplied by sponsor)
- 1x complimentary registration for that conference day

Pads and Pens Sponsor \$1000+ GST

Do you have your own branded pads and pens? Take the opportunity to provide these for the entire Recreation Conference – ensuring your brand reaches all delegates and goes home with them.

Indication of Sponsor benefits:

- Organisation's name or logo advertised throughout the conference on your own branded products
- Recognition as a sponsor on Conference website and event app
- ***You are required to provide c. 300 pads and pens for the Conference***

Lanyard Sponsor \$2,500+GST

Reach every single delegate at Recreation Conference 2024 by becoming our Lanyard Sponsor! Each delegate is given a lanyard to facilitate easier networking and impart important information about the conference.

You provide a logo/design of your choosing to be printed on every lanyard and have your brand featured in every photo taken at the conference.

Sponsor benefits:

- Full registration for one company representative for a conference day
- Listing on the Recreation Conference website and event app
- Every delegate wears their lanyard with your logo/design
- All lanyard cost and sourcing included

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Recreation Conference – Sponsorship Agreement

Company/Organisation: (This will be used for all promotional purposes)		
Name of Contact:		
Position within Company/Organisation:		
Email:		Mobile:
Do you give permission for us to hyperlink to your website: YES / NO		
Premier Sponsor SOLD OUT		Awards Dinner Sponsor \$5,000 + GST <input type="checkbox"/>
Sustainability Sponsor \$5,000 + GST <input type="checkbox"/>		Pre-Dinner Drinks Sponsor SOLD OUT <input type="checkbox"/>
Coffee Cart Sponsor SOLD OUT <input type="checkbox"/>		Drink Bottle Sponsor \$3,000+GST <input type="checkbox"/>
Keep Cup Sponsor \$3,000+GST <input type="checkbox"/>		Welcome Reception Sponsor SOLD OUT <input type="checkbox"/>
Field Trip Sponsor \$1,500 + GST <input type="checkbox"/>		Kōrero Corner Sponsor \$3,000 + GST <input type="checkbox"/>
Day Catering Sponsor \$2,500 + GST <input type="checkbox"/>		Pads and Pens Sponsor \$1,000 + GST <input type="checkbox"/>
Lanyard Sponsor \$2,500+GST <input type="checkbox"/>		Keynote Speaker Sponsor \$1,500 + GST <input type="checkbox"/>
Pay by card		Pay by invoice
Name on card:		Contact for invoice:
Card no:		Company name for invoice:
Expiry Date:	CCV:	Address:
Authorised amount in \$NZ:		
Agreement signed:		
Agreement dated:		Purchase Order No: (if req)

By signing this form, you are agreeing to the payment amounts and benefits as described in this Sponsorship Proposal document

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