

New Zealand Cemeteries and Crematoria Conference

Sponsorship Prospectus 2025



nzccc
ngā rau hotu

Due Drop Events Centre

Tāmaki Makaurau

20 - 22 May 2025



Creating a vibrant future

New Zealand Cemeteries and Crematoria Conference

Tāmaki Makaurau
20 - 22 May 2025

This conference provides an opportunity for commercial and corporate partners to engage with the Cemeteries and Crematoria industry and contribute to its future direction.

In 2025, the Cemeteries and Crematoria Conference will be bigger and better than ever, strategically repositioned to target leaders and managers across the sector—decision-makers, thought leaders, and emerging talent shaping the future of the industry.

The event will also align with Green Pavlova, allowing participants to enjoy an exciting welcome function, awards dinner, and opportunities for delegate cross-over during networking sessions.

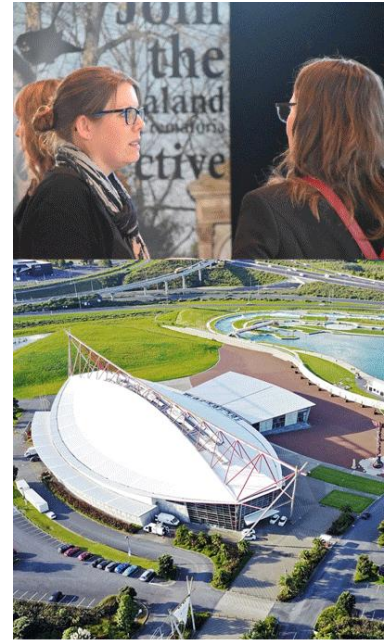
The conference will take place in Tāmaki Makaurau/Auckland from 20 – 22 May and will feature keynote speakers, presentations, workshops, a field trip, and exhibitions covering:

- Sustainability
- Natural burials
- Education in cemeteries
- Cemetery planning
- Heritage

Our Audience

The main audience for the Cemeteries and Crematoria Conference includes the 200+ members of the New Zealand cemeteries and crematoria collective. This group represents the evolving landscape of the industry, including senior managers, sextons, contractors, and Australian partner members.

We anticipate welcoming 100 delegates from New Zealand and Australia to this year's event.



How we promote the **New Zealand Cemeteries and Crematoria Conference**

Promotion of the Cemeteries and Crematoria Conference
Promotion for the Cemeteries and Crematoria Conference will run from January 2025, throughout the event, and for a month afterwards:

- Via the NZ Cemeteries and Crematoria Collective and Recreation Aotearoa websites.
- Through NZ Cemeteries and Crematoria and Recreation Aotearoa social media channels (Facebook, LinkedIn).
- In the NZ Cemeteries and Crematoria member e-newsletter and through our partners.
- Additional opportunities that arise with our partners will also be utilised.
- Feel free to share your ideas—we'll endeavour to accommodate your needs.

Why Sponsor the Cemeteries and Crematoria Conference?

By becoming a sponsor, you will:

- Reach senior industry executives and decision-makers from territorial authorities and contracting companies.
- Gain exposure to professionals working across all areas of the cemeteries and crematoria industry.
- Benefit from networking opportunities and potential future business relationships.
- Achieve recognition for your involvement in the conference and your support of the industry.
- Contribute to the well-being of New Zealanders by supporting the development and improvement of cemeteries and crematoria.

Sponsorship opportunities for New Zealand Cemeteries and Crematoria Conference 2025 include:

- ~~Premier Sponsor~~
- ~~Silver Sponsors~~
- Field Trip Sponsor
- Keep Cup Sponsor
- Drink Bottle Sponsor
- Keynote Speakers
- Trade stands



To discuss your involvement in **New Zealand Cemeteries and Crematories Conference 2025** contact: **Maryanne Cheater**, Event Manager
Phone: **027 697 2003** | Email: maryanne@nzrecreation.org.nz

Premier Sponsor

\$6,000 + GST (1 Available)

The Premier Sponsor will be the most significant supporter in the event of promotional material and the lead-up to and throughout the conference.

Being a Premier Sponsor in 2025 will allow you to actively participate in the opening ceremony, sponsor a table at the official opening, sponsor a presentation and add your unique touch to the conference.

Talk to us about your ideas, and we will help you make your investment. This is your opportunity to shine at the 2025 conference and leave a lasting impression on its delegates.

Indicative Sponsor Benefits:

- Recognition as a Premier Sponsor on all publicity material.
- Sponsor logo placement on the conference website with a link to your website.
- Banner (supplied by you) displayed in the main conference room.
- A 3-minute presentation at the beginning of the conference.
- Acknowledgement by the MC during the opening and closing addresses.
- Logo placement on conference holding slides in each room.
- Content marketing with shared stories on NZCCC social media profiles.
- One full complimentary registration.
- A 3 x 1.8 metre trade stand with an additional full delegate registration.



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Silver Sponsors

(SOLD OUT) \$3,500 + GST Each

The Silver Sponsors will receive prominent placement on all conference material, enjoying a complimentary registration for one delegate. As a Silver Sponsor, this includes a complimentary registration for one delegate to attend the 2025 conference and the 2025 NZCCC Tāmaki Makaurau Conference on Cemeteries and Crematories.

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Talk to us about your ideas, and how we can make your investment.

Indicative Sponsor Benefits:

- Recognition as a Silver Sponsor on all publicity material.
- Sponsor logo placement on the conference website with a link to your website.
- Acknowledgement by the MC during the opening and closing addresses.
- One full complimentary registration.
- A3 x 1.8 metre trade stand with an additional full delegate registration.



Field Trip Sponsor

\$2,000 + GST (1 Available)

The Cemeteries and Crematoria Conference will include a field trip for delegates to visit Auckland's cemeteries, crematoria, and historical sites.

The field trip is planned to be educational, engaging, and an opportunity for delegates to experience unique local highlights.

Make these field trips unforgettable by contributing to the programme—whether through a product display, providing lunch, or hosting delegates at your facility. Get in touch to discuss your ideas.

Sponsor Benefits:

- Naming rights for your allocated field trip on the conference website and in all promotional material.
- Sponsor logo placement on the conference website with a link to your website.
- Acknowledgement by the MC at the conference.
- Opportunity to address delegates on the field trip.
- Two complimentary places for your staff or potential clients to attend the field trip day.



Sustainable sponsorship options

Keep Cup Sponsor - \$2,500

Get on board the carbon zero theme and provide delegates with your own branded coffee keep cups.

Delegates can use throughout the conference and beyond, ensuring your brand gets extensive exposure.

These are always a hit as every conference has a free-flowing coffee cart!

Drink Bottle Sponsor - \$2,500

Have your logo printed on a stainless-steel drink bottle that delegates can keep forever and help save the planet.

A guaranteed way to advertise your brand far and wide, you will reach each-and-every delegate and any leftover product can be retained for future use by your company.

We will encourage delegates each year to bring their water bottle and be a carbon zero hero.

*Please note Recreation Aotearoa will source, and organise your branded material as part of this sponsorship



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Keynote Speakers

\$1,000 + GST (3 Available)

Cemeteries and Crematoria 2025 will feature high-profile keynote speakers, and what better way to add credibility to your message than by aligning with a brand ambassador?

Work with the Event Manager to explore the conference programme and identify presenters who reflect your values, vision, and mission. Align your brand with theirs, support their presentation, and collaborate to endorse shared values.

Sponsor Benefits:

- Recognition as a Keynote Sponsor on all publicity material.
- Logo placement next to the speaker's abstract on the conference website and on the holding slide during their presentation.
- Opportunity to introduce the keynote speaker.
- One conference registration for the day of the presentation.



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Exhibition Booth

\$2,500 + GST Each (5 Available)

Delegates from across New Zealand will attend this annual showcase for the Cemeteries and Crematoria sector, eager to discover market-leading products and services while building valuable connections within the industry network.

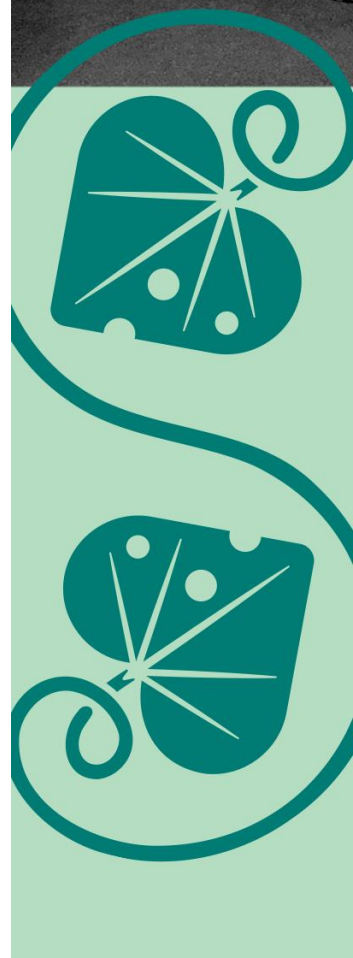
This year's programme aims to attract a broader audience with thought-provoking presentations and future-focused technologies. This is your chance to showcase your business and position it at the forefront of service and product provision on a national stage.

The trade area will be shared with Green Pavlova, ensuring strong foot traffic and delegate crossover between the two conferences. As an exhibitor, you will have ample networking opportunities and the chance to engage with a variety of delegates throughout the event.

Exhibition Benefits:

- Panel: 3m wide x 1.8m deep.
- Power supply: 10-amp multi-box.
- Full registration for one company representative.
- Listing on the Cemeteries and Crematoria website during the campaign.

Note: Furniture is not supplied. Details will be provided on how to make your booth stand out.



Cemeteries and Crematoria Conference 2025 – Sponsorship Agreement

| | |
|--|-------------------|
| Company/Organisation: <i>(This will be used for all promotional purposes)</i> | |
| Name of Contact: | |
| Position within Company/Organisation: | |
| Email: Website address: | Phone: Mobile: |

Do you give permission for Recreation Aotearoa to hyperlink to your website: YES / NO

| | |
|---|---|
| Premier Sponsorship SOLD OUT | Silver Sponsorship SOLD OUT |
| Field Trip Sponsorship \$2,000 + GST <input type="checkbox"/> | Keynote Speaker Sponsorship \$1,000 + GST <input type="checkbox"/> |
| Trade Booth without furniture: \$2,500 + GST <input type="checkbox"/> | Drink Bottle Sponsorship <input type="checkbox"/> \$2,500 + GST Coffee Keep Cup Sponsorship <input type="checkbox"/> \$2,500 + GST |
| PO number: | |
| Pay by card | Pay by invoice |
| Name on card: | Contact for invoice: |
| Card no: | Company name for invoice: |
| Expiry Date: CCV: | Address: |
| Authorised amount in \$NZ: | Email for invoice: |
| Agreement signed: | Purchase Order No: (if req) |
| Agreement dated: | |

By signing this form, you are agreeing to the payment amounts and benefits as described in this Recreation Aotearoa/ NZCCC Sponsorship Proposal document



Please return to:
 Maryanne Cheater maryanne@nzrecreation.org.nz
 Event Manager **027 697 2003**