

# Green Pavlova 2024



29-31 May 2024,  
Ōtautahi/Christchurch

## Sponsorship & Exhibitor Prospectus

**Green Pavlova is about bringing together the NZ parks industry to learn new things, discuss best practice and network with colleagues.**

Green Pavlova targets the leaders and managers across the sport parks, play spaces, reserves, and open space sectors; the decision makers and the thought leaders and the emerging talent on the future of the industry.

Delegates will have the opportunity to visit award-winning parks, meet a huge selection of trade exhibitors and network with colleagues while celebrating the parks industry.

We have a wide variety of sponsorship options, many of which we can discuss directly with you to ensure you are getting the most out of your benefits.

Green Pavlova is an amazing opportunity to make yourself known to the right people in the NZ Parks, Open Spaces, and Play industries.

Take this opportunity to showcase your commitment to **sustainability** and to **Te Tiriti** by partnering with us and Green Pavlova – a great sustainable, innovative and culturally aware conference.

This event is being held in Ōtautahi/Christchurch on 29-31 May 2024 and will include field trips and the Parks Awards gala dinner.

If this is a new conference to you and/or you would like further details, please call Maryanne Cheater – Events Manager on 027 697 2003.

**Sponsorship opportunities for Green Pavlova 2024 include:**

- Premier Sponsor – SOLD OUT
- Sustainability Sponsor – SOLD OUT
- Awards Dinner Sponsor
- Welcome Drinks Sponsor
- Premier Trade Sponsor
- Catering/Kai Sponsor
- Field Trip Sponsor
- Keynote speaker Sponsor
- Drink Bottle Sponsor
- Keep Cup Sponsor
- Stationery Sponsor

**Plus, there are a range of trade stands available in two different sizes**

# Green Pavlova 2024



## Awards Dinner Sponsor - \$5,500

Take this opportunity to be the name behind the most anticipated event at Green Pavlova. This is a night to be remembered. Taking place on Thursday evening, the NZ Parks Awards Dinner is the premier event in the New Zealand Parks industry calendar, rewarding the best and brightest from Aotearoa.

We start with drinks and follow on with a sumptuous buffet, celebrate the awards and finish the night with dancing to a live local band.

Enjoy the benefit of a prime positioned table to invite your clients to a wonderful and memorable evening.

### Awards Dinner Sponsorship gives you:

- Shown on the event website and event app
- Your opportunity to speak to the Awards Gala audience about your business and present awards to the winners
- Reserved dinner table at the Awards Gala
- One full conference registration
- Four Awards Dinner tickets
- Your logo displayed on slides throughout the Awards Dinner
- Table menus branded with your company logo



**To discuss your involvement in Green Pavlova Conference contact:**

Maryanne Cheater - Events Manager

Phone: 027 697 2003 | Email: [maryanne@nzrecreation.org.nz](mailto:maryanne@nzrecreation.org.nz)



## Welcome Drinks Sponsor - \$3,500 + GST

Taking place on Wednesday evening, the welcome drinks function is the delegates first opportunity to network socially with their colleagues.

As part of the Welcome Drinks sponsorship package, you will have the opportunity to speak to hundreds of delegates as they enjoy drinks on you!

### Trade Drinks sponsorship gives you:

- Shown on the event website and event app
- Your business mentioned by conference MC
- A chance to address delegates at the event
- One full conference registration

## Day One or Two Catering/ Kai Sponsor (2 available) \$2,000 + GST each

Pitch a message, product or service – or simply serve a croissant. Lunchtime and the morning and afternoon teas offer valuable networking time. They give delegates an opportunity to visit the trade stands and catch up with the latest products.

Why not use this time to talk about your company? Run a competition that concludes at the end of the conference or in the survey?

### Indication of Sponsor benefits:

- Logo placement on the Conference website and event app with a link to sponsor website;
- Verbal acknowledgement where possible by the MC;
- Corporate identification on display during the breaks (pull up banner, to be supplied by sponsor).
- One complimentary registration for that conference day

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## Field Trip Sponsor (up to 3 available) - \$2,000

Green Pavlova 2024 will include up to three optional field trips for delegates to finish their conference in style.

These trips will highlight the fantastic parks and open spaces throughout the region.

As Field Trip Sponsor, you will have the opportunity to address delegates and join the field trip, networking with attendees along the way.

### Sponsor benefits include:

- Your organisation named on the conference website and in all promotional material for your allocated tour
- Sponsor logo placement on conference website and event app with link to sponsor website;
- Opportunity to address your Field Trip delegates
- Two complimentary places for your staff or potential clients to attend the field trip day.

## Keynote Speaker Sponsor (4 available) - \$2,000

Green Pavlova 2024 will feature high-profile keynote speakers - what better way to lend credibility to your message than with a brand ambassador?

Explore the conference programme with the Event Manager and see which presenters reflect your values, vision and mission.

### Sponsor benefits:

- Logo placement on conference website and event app with link to your website;
- Logo placement next to the speaker abstract on the Conference website, as well as a holding slide during the presentation;
- Opportunity to introduce the keynote speaker
- Acknowledgement of sponsorship by MC
- One complimentary registration for that conference day

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# Green Pavlova 2024



## Sustainable Sponsorship options

### Keep Cup Sponsor - \$3,500

Get on board the carbon zero theme and provide delegates with your own branded coffee keep cups.

Delegates can use throughout the conference and beyond, ensuring your brand gets extensive exposure.

These are always a hit as every conference has a freeflowing coffee cart!



### Drink Bottle Sponsor - \$3,500

Have your logo printed on a stainless steel drink bottle that delegates can keep forever and help save the planet.

A guaranteed way to advertise your brand far and wide, you will reach each and every delegate and any leftover product can be retained for future use by your company.

We will encourage delegates each year to bring their water bottle and be a carbon zero hero.



To discuss your involvement in Green Pavlova Conference contact:

Maryanne Cheater - Events Manager

Phone: 027 697 2003 | Email: [maryanne@nzrecreation.org.nz](mailto:maryanne@nzrecreation.org.nz)

Recreation  
Aotearoa  
Te Whai Oranga



## Sustainable Sponsorship options

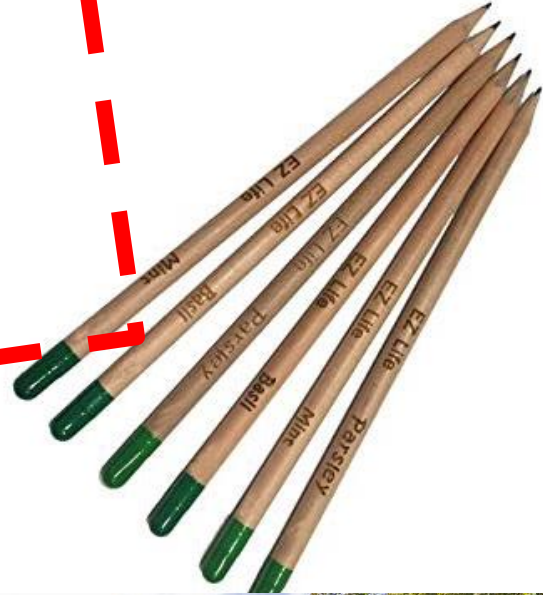
### Stationery Sponsor – \$1,000

Provide branded notepads and pencils for our delegates in an eco-friendly way.

If you don't have branded notepads and pencils we can help arrange for these to be made at your cost.

An innovative way for delegates to remember your organisation long after the conference is over!

**SOLD OUT**



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# Green Pavlova 2024



## Premier Trade (includes coffee cart) - \$6,500

Being a Premier Trade Stand at Green Pavlova 2024 ensures you get the best spot in our trade networking area – right next to the coffee cart!

Not only do you get to brand the coffee cart with your logo, you also get the 3m x 3m trade stand for open space next-door, giving you the opportunity to chat to every delegate waiting for their flat white. This is positioned in a large lounge area, which will be a hub for delegates.

### Premier Trade sponsorship gives you:

- Shown on the event website and event app
- Social media marketing on Recreation Aotearoa channels
- Your business mentioned by conference MC
- A Premier trade booth in our exhibitors area
- Your logo on the coffee cart – the most popular spot at the conference!
- Virtual delegate bag insert
- 2 full conference registrations



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# Green Pavlova 2024



**Trade Stand 3mx3m - \$4,000 + GST**

**Trade Stand 3mx2m - \$2,800 + GST**

The trade area is the hub of Green Pavlova 2024. Being an exhibitor at this event will give you the opportunity to connect with hundreds of delegates working in the parks industry.

The trade plan will be available early 2024.

## **A trade stand gives you:**

- Trade booth in our exhibitors area
- Shown on the event website and event app
- 1 full conference registration
- 2 x spotlights
- Power supply 10 amp multi box
- Furniture NOT included; our preferred supplier will contact you directly to discuss your requirements

NB: Trade are can only purchase a further 2 trade registrations at a discounted rate. Trade registrations do not include the awards dinner or field trips. These can be added for \$400 + GST.



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# Green Pavlova 2024 – Sponsorship/Trade Agreement

Organisation Name: (This will be used for all promotional purposes)	
Name of Contact & Position:	
Email:	
Mobile:	
Permission for us to hyperlink to your website:	Y/N

**Please indicate sponsorship package you wish to purchase.  
All prices are in NZ dollars and are exclusive of GST.**

	Premier Sponsor <b>SOLD OUT</b> \$12,000
	Awards Dinner Sponsor \$5,500
	Trade Drinks Sponsor \$3,500
	Catering Kai Sponsor : DAY ONE/ DAY TWO \$2,000 (please specify)
	Field Trip Sponsor \$2,000
	Keynote Speaker Sponsor \$2,000

	Sustainability Sponsor <b>SOLD OUT</b> \$6,000
	Drink Bottle Sponsor \$3,500
	Keep Cup Sponsor \$3,500
	Stationery Sponsor <b>SOLD OUT</b> \$1,000
	Premier Trade <b>SOLD OUT</b> \$6,500
	Trade Booth 3m x 3m \$4,000
	Trade Booth 3m x 2m \$2,800

Pay by Card	
Name on card:	
Card No:	
Expiry Date:	
CCV:	
Authorised amount in \$NZ:	

Pay by Invoice	
Contact Name:	
Company Name:	
Address:	
PO Number:	

Agreement Signed:		Agreement Dated:	
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By signing this form, you are agreeing to the payment amounts and benefits as described in this Sponsorship/Exhibitor Proposal document

Send to Maryanne Cheater c/o Recreation Aotearoa  
[maryanne@nzrecreation.org.nz](mailto:maryanne@nzrecreation.org.nz)    **027 697 2003**

For more information, contact  
our events team on  
[maryanne@nzrecreation.org.nz](mailto:maryanne@nzrecreation.org.nz) or **027 697 2003**